

RESEARCH BRIEF

Connect to Literacy: A Smart, Scalable Solution

*Accelerating STAAR Reading Achievement for
Multilingual Learners*



MLLs Grow Faster When Literacy & Language Are Developed Together

An independent 2025–26 evaluation of multilingual learners in one of the nation’s largest urban school districts found that students participating in Accelerate to Literacy, a Connect to Literacy module, consistently outperformed their matched comparison peers across the STAAR Reading outcomes.



The Impact of Connect to Literacy™

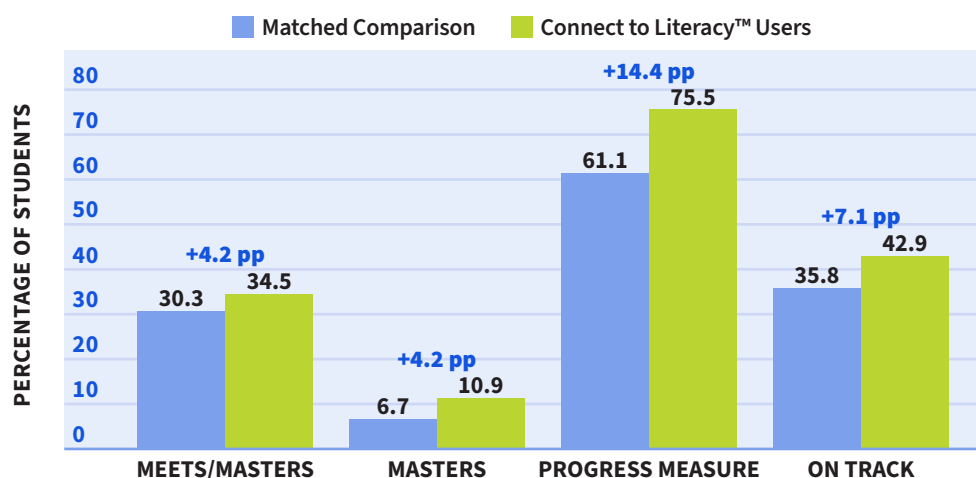
Compared with matched peers, Connect to Literacy students demonstrated:

- 34.5% STAAR Meets or Masters vs. 30.3% (+4.2 percentage points; $p < .001$)
- 75.5% STAAR Progress Measure vs. 61.1% (+14.4 percentage points; $p < .001$)
- 42.9% On Track vs. 35.8% (+7.1 percentage points; $p < .001$)
- 32-point higher average STAAR Scale Score ($p < .001$)
- 14.8-point greater Scale-Score Growth ($p < .001$)
- 50.8-point higher average Lexile ($p < .001$)
- Positive findings were observed across nearly every student group and instructional setting evaluated.

2025 to 2026 STAAR RLA Growth



2025 TO 2026 STAAR PERFORMANCE GROWTH



Study Overview

- Outcome Measure: 2025 to 2026 Growth STAAR Reading Language Arts
- Large-scale authentic district implementation: Frozen Analytic Sample: 13,626
- Independent quasi-experimental evaluation: Matched analytic sample: 11,877 pairs
- High-retention matched comparison design (97.6% of eligible treatment students)
- Meets WWC baseline-equivalence standards ($SMD \leq 0.25$ benchmark)
- Supports ESSA Tier II (statistically significant positive effects on the primary outcome $p < .001$)



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ESSA Evidence

- Meets ESSA Tier 2 (Moderate Evidence)
- Independent high-retention quasi-experimental matched comparison study
- Statistically significant MAP Reading Projected Growth
- Science of Learning + Science of Reading + Second Language Acquisition foundation



Connect to Literacy™

A literacy and language development solution built for multilingual learners, integrating structured literacy, academic language development, formative assessment, personalized learning, and teacher-supported implementation within a unified multilingual instructional system.



Combined Funding Use

Connect to Literacy enables districts to braid Title I and Title III funding to accelerate academic reading growth while strengthening English language development through a single evidence-based instructional system.



Title I & III Alignment

Title I Supported Uses

- Supplemental literacy intervention
- Evidence-based support
- Closing achievement gaps
- MTSS and RTI intervention
- Data-driven improvement

Title III Supported Uses

- English language acquisition
- Academic language development
- Professional learning tied to ELD
- Newcomer and long-term English learner supports
- Reclassification readiness

**See how districts are accelerating
growth using Connect to Literacy™**

Schedule a conversation with us!

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