

RESEARCH BRIEF

Connect to Literacy: A Smart, Scalable Solution

*Accelerating MAP Reading Projected Growth for
Multilingual Learners*



MLLs Grow Faster When Literacy & Language Are Developed Together

An independent 2025–26 evaluation of multilingual learners in one of the nation’s largest urban school districts found that students participating in Connect to Literacy™ were significantly more likely to meet their MAP Reading Projected Growth targets and demonstrated greater academic growth than matched comparison. Students receiving sustained implementation consistently achieved the strongest outcomes.



The Impact of Connect to Literacy™

- 60.5% of students using Connect to Literacy met their MAP Reading Projected Growth targets compared with 56.5% of matched peers.
- 62.2% of students meeting recommended implementation threshold (624+ minutes) were significantly more likely to meet MAP Reading Projected Growth compared with 56.1% of matched peers.
- Positive findings were observed across nearly every student group and instructional setting evaluated.

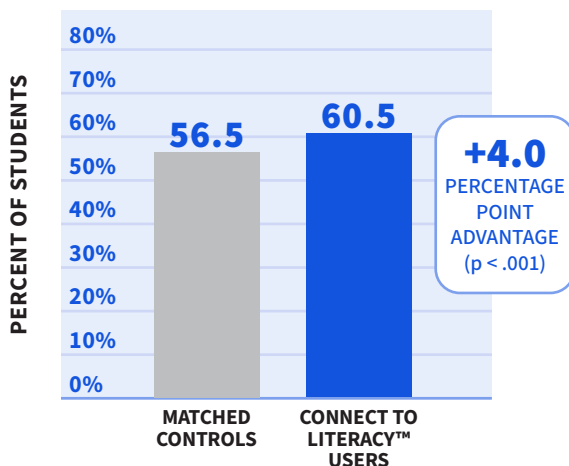
BOY–EOY Growth on the NWEA MAP Reading Assessment



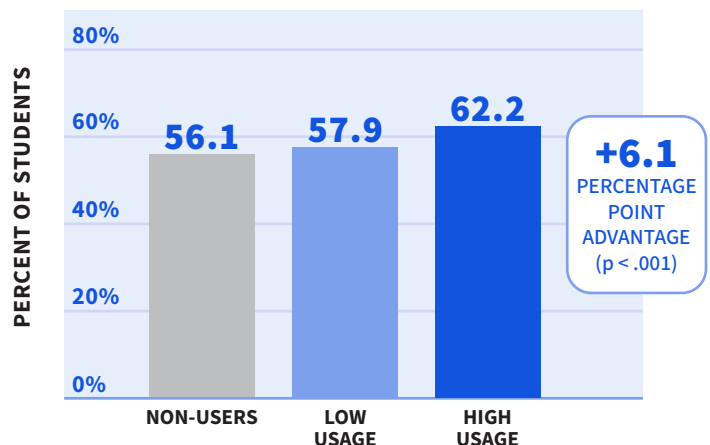
Study Overview

- Outcome: BOY–EOY MAP Reading Projected Growth
- Large-scale authentic district implementation: Frozen Analytic Sample: 12,189
- Independent quasi-experimental evaluation: Matched analytic sample: 9,344 pairs
- High-retention matched comparison design (85.2% of eligible treatment students)
- Meets WWC baseline-equivalence standards (SMD ≤ 0.25 benchmark)
- Supports ESSA Tier II (statistically significant positive effects on the primary outcome – $p < .001$)

MAP READING: STUDENTS MEETING
PROJECTED GROWTH



MAP READING: STUDENTS MEETING PROJECTED GROWTH
BY IMPLEMENTATION THRESHOLD



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ESSA Evidence

- Meets ESSA Tier 2 (Moderate Evidence)
- Independent high-retention quasi-experimental matched comparison study
- Statistically significant MAP Reading Projected Growth
- Science of Learning + Science of Reading + Second Language Acquisition foundation

Connect to Literacy™

A literacy and language development solution built for multilingual learners, integrating structured literacy, academic language development, formative assessment, personalized learning, and teacher-supported implementation within a unified multilingual instructional system.

Combined Funding Use

Connect to Literacy enables districts to braid Title I and Title III funding to accelerate academic reading growth while strengthening English language development through a single evidence-based instructional system.

Title I & III Alignment

Title I Supported Uses

- Supplemental literacy intervention
- Evidence-based support
- Closing achievement gaps
- MTSS and RTI intervention
- Data-driven improvement

Title III Supported Uses

- English language acquisition
- Academic language development
- Professional learning tied to ELD
- Newcomer and long-term English learner supports
- Reclassification readiness

**See how districts are accelerating
growth using Connect to Literacy™**

Schedule a conversation with us!

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